



CAROLINA LUNA
PHOTOGRAPHY & PERSONAL BRANDING

Virtual Presentation **Building a Personal Brand as an Artist or Creative**

In this workshop, Photographer Carolina Luna will share industry insights and tips on what to consider when developing a Personal Brand as an Artist or Creative.

- What photos to use to humanize your brand
- The importance of understanding your audience
- Personal brand examples to inspire you
- Q&A and hot seats

Your Speaker

Carolina Luna is an entrepreneur with more than 20 years of experience as a professional photographer and creative. She uses brand foundational principles, strategy, and creativity to curate photos for business owners that have personal brands.

Register for the workshop here:

<https://us06web.zoom.us/meeting/register/tZAof-GhpjsoGdbtQXIWbzoWwjPpqz94ukJPt>



Tuesday, August 16
6:30-8:00 PM on Zoom